

# J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

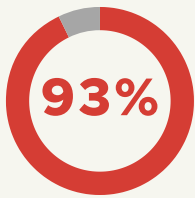
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 10 in Utah.

## SUMMER WORK TRAVEL PARTICIPANTS\*

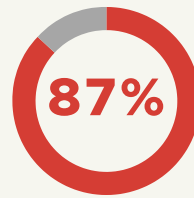
	2019	2020	
United States	108,303	4,885	95% ↓
Utah	3,026	46	99% ↓

\*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

## NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In Utah, 10 businesses reported an average loss of

**\$137,500**

in Summer 2020

## What business owners in Utah are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“Unable to keep up with room cleaning, shortage in the housekeeping department.”

“Loss of  
\$250,000.”

“No available staff for various roles. Not able to open the front desk at 2 properties due to lack of staff. Missed reservations.”

## What business owners across America are saying:

“Unable to open at all this season.”

“The 3 (all family members of this family owned business) employees are all having to work 7 days a week, most days more than 12 hours a day.”

“Without exchange students next summer, I'll go out of business.”

“Millions in lost revenue due to severe staffing shortages with consistent demand. Local workforce overwhelmed and exhausted.”