

J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

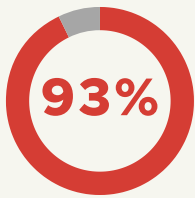
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 10 in Ohio.

SUMMER WORK TRAVEL PARTICIPANTS*

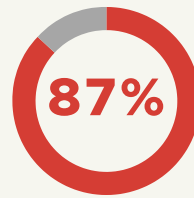
| | 2019 | 2020 | |
|---------------|---------|-------|-------|
| United States | 108,303 | 4,885 | 95% ↓ |
| Ohio | 3,332 | 172 | 95% ↓ |

*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In Ohio, 4 businesses reported an average loss of

\$190,000

in Summer 2020

What business owners in Ohio are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“Fewer reservations due to limited ability to get rooms cleaned.”

“Current staff are being overworked; hotel rooms are going uncleaned (and thereby unsold) on a nightly basis resulting in a tremendous amount of lost revenue.”

“Loss of diversity, education and awareness of other cultures.”

“Would have to close our pool before Labor Day weekend because our local lifeguards return to college/high school.”

“We've had to cut 'day of arrival' reservations as we are not able to clean rooms for the next day's arrivals due to limited American staffing.”

“We have been unable to sustain our growth, or even maintain levels of business seen in the past three seasons. We could have been busy, as a matter of fact we turned away hundreds of customers who we couldn't serve due to our limited staff. We did not open for breakfast this season, and for the first time in our seven season history we are only able to be open five days per week in August and September.”

“Not enough staff for summer.”