

J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

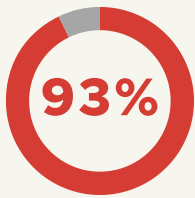
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 15 in NC-3.

SUMMER WORK TRAVEL PARTICIPANTS*

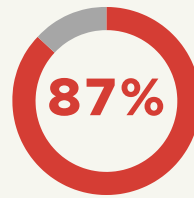
	2019	2020	
United States	108,303	4,885	95% ↓
Outer Banks	1,793	176	90% ↓

*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In NC-3, 8 businesses reported an average loss of

\$208,875

in Summer 2020

What business owners in NC-3 are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“Without exchange students next summer, I’ll go out of business.”

“We are paying more in overtime, exhausting employees, paying out more in refunds due to complaints and guest early departures, taking a hit to our reputation due to lack of staff.”

“We are not able to serve the amount of people we normally do and we have had to close one day per week.”

“Loss of at least \$50,000 in business due to less hours because of lack of employees.”

“We advertised and increased wages to hire Americans and we have only had 1% of the staff we needed to apply. Our financial impact can't even be tallied because who knows what we would have been able to accomplish financially if we had the staff to increase store hours and give our customers more care.”

“Erosion of existing staff morale due to overwork.”

“Our business was not able to operate in the same capacity without J-1 participants this summer. Our quality of staff decreased and our business was negatively affected.”

“The 3 (all family members of this family owned business) employees are all having to work 7 days a week, most days more than 12 hours a day.”

“We have had to close one day a week which has majorly impacted our business since we already have a short season.”