

# J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

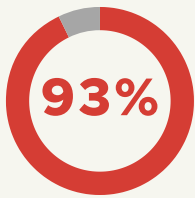
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 17 in NY-21

## SUMMER WORK TRAVEL PARTICIPANTS\*

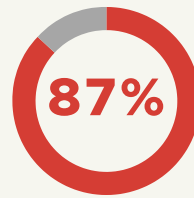
	2019	2020	
United States	108,303	4,885	95% ↓
New York	7,004	76	99% ↓

\*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

## NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In NY-21, 7 businesses reported an average loss of

**\$70,833**

in Summer 2020

# What business owners in NY-21 are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

**“Guests want discounts and money back because we can’t maintain standards.”**

**“Shorter season, ability to do less things with not enough staff.”**

**“Shortened season, lower quality services, poor customer service.”**

**“It’s been difficult to serve the number of guests we have.”**

**“The impact of not having the J-1 program has hurt not only the business, but the American staff who have lost shifts due to reduction of hours.”**

**“Low morale because of this decision has been a huge factor this summer.”**

**“Missing the J-1 students!!”**