

J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

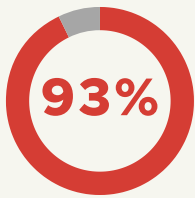
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 24 in New Hampshire.

SUMMER WORK TRAVEL PARTICIPANTS*

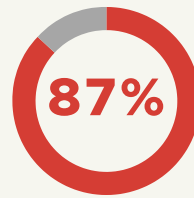
	2019	2020	
United States	108,303	4,885	95% ↓
New Hampshire	2,696	38	99% ↓

*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In New Hampshire, 8 businesses reported an average loss of

\$162,875

in Summer 2020

What business owners in New Hampshire are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“Overworked current staff.”

“We did not have enough American staff to run our operation which was a factor in keeping our business closed for the season.”

“We were forced to cancel our camp season.”

“Extreme stress on my local employees. They are working long hours and only get one day off a week to make up for the shortage of help. They need help so they do not burn out.”

“With less available staff, we cannot clean the rooms on demand, causing a hardship for ourselves and distress for customers.”

“Short staffed.”

“Lost revenue due to not being able to clean guest rooms.”

“Had to reduce hours of operation to 15 hours per week.”

“Negative financial impact resulting from reduced seating or closed sections of the restaurant as we were unable to meet customer demands at peak periods.”