

J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

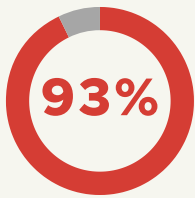
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 48 in Massachusetts.

SUMMER WORK TRAVEL PARTICIPANTS*

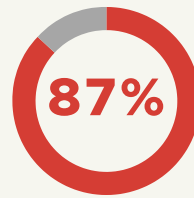
	2019	2020	
United States	108,303	4,885	95% ↓
Cape Cod	5,161	283	95% ↓

*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

In MA-9, 14 businesses reported an average loss of

\$181,428

in Summer 2020

What business owners in MA-9 are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“We are forced to cut back hours in a tourist area that despite COVID is very busy. Closed 2 days per week. The revenue CANNOT be made up in the Fall after tourists leave.”

“The season was very difficult. We were not able to open our food and beverage departments. Rooms on occasion were left dirty without enough help to clean them.”

“We are not able to open for the typical amount of hours and we can't handle the volume of business.”

“This was an incredibly difficult year without J-1s. I will close my business next year if we cannot have adequate staff. My family has suffered this long, miserable summer with not enough staff and barely enough revenue to make our business worthwhile.”

“Had to reduce operations. The existing staff is overworked and I am severely overworked. There has been a negative impact on my family.”

“The impact has been brutal on the help that is still with us who have to work longer hours and do more jobs that are usually filled by J-1 students.”

“Without international students who are here until the end of September and no one seeking employment, we will be forced to make operational changes in service and time of service.”