

J-1 Visa Exchange Visitor Program Reduction ECONOMIC IMPACT

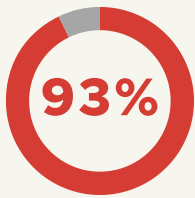
This fact sheet refers to findings from a survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020. Included are responses from 659 seasonal businesses and camps nationwide, 8 in Delaware.

SUMMER WORK TRAVEL PARTICIPANTS*

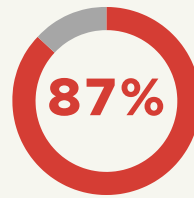
	2019	2020	
United States	108,303	4,885	95% ↓
Delaware	1,834	15	99% ↓

*Provided by the U.S. Department of State. Region specific 2020 figures refer to On Program SWT Exchange Visitors as of August 3rd, 2020 SEVIS report.

NATIONWIDE IMPACT ON SEASONAL BUSINESSES



Cannot meet peak staffing needs without J-1 Exchange Visitors



Reported lower quality of customer service or longer customer wait times

2 in 3 Lost revenue

1 in 7

Laid off, furloughed or reduced wages of full time Americans

Half Shortened their season or hours

1 in 5

Could not open this summer

Across the country, 278 businesses reported an average loss of

\$471,359

in Summer 2020

What business owners in Delaware are saying:

Quotes were provided by seasonal businesses who completed the economic impact survey conducted by the Alliance for International Exchange from August 4 to August 18, 2020.

“Longer working hours for management covering other positions.”

“Over 60%
lost gross
revenue.”

“We were unable to fill necessary positions. This resulted in reducing our inventory (rooms taken off market) by approximately 30%.”

What business owners across America are saying:

“Unable to open at all this season.”

“The 3 (all family members of this family owned business) employees are all having to work 7 days a week, most days more than 12 hours a day.”

“Without exchange students next summer, I'll go out of business.”

“Millions in lost revenue due to severe staffing shortages with consistent demand. Local workforce overwhelmed and exhausted.”